

Essential Legislation Information

Most of us are now becoming familiar with the WEEE Directive but with so much confusion surrounding changes to the legislation and the dates for it to be put into practice, it's difficult to know where to turn.

The WEEE (Waste Electrical and Electronic Equipment) directive aims to reduce waste production and improve recycling rates by moving much of the responsibility for waste management onto producers rather than local authorities or taxpayers. By law, we will all be responsible for the proper disposal of all electronic equipment. WEEE Directives have been in place and updated since 2002 but any organisation producing more than 200kg of WEEE per annum must now comply with the WEEE Directive and Environment Agency Rules.

PC's alone account for 1.5 million units in landfill sites per year. With growing technological advances, the number of units rises every year. It's not just PC's it is all electronic equipment so this applies to a huge spectrum of products. Hazardous components in electronic equipment are a major environmental concern, and up until now, end of life waste was not undertaken to a sufficient extent. If businesses don't comply with the WEEE requirements they could face a penalty which might be a fine, a ban on your products, or even imprisonment.

Whether your company is a bank, an IT centre, a retailer, a call centre, or maybe you're a teleworker, all businesses use a phenomenal amount of electrical equipment – PC's, monitors, phones, faxes, printers, lighting, cables, calculators and even batteries! Therefore businesses especially are becoming more and more concerned with disposing of existing equipment in a responsible way. Such a huge responsibility requires time and effort that not all businesses can afford to give but everyone wants peace of mind.

Weeeco Ltd is a holistic, value for money service of entrepreneurial, environmental solutions. Giving your responsibility to Weeeco means equipment will be recycled to reduce waste (none of it goes in landfill) and end of life solved in a not-for-profit manner to benefit the environment.

Beverly Percival, Managing Director of Weeeco commented, "A lack of knowledge and understanding surrounding the WEEE Directive means that organisations can often feel confused about dealing with their responsibilities and what choices they have. They want someone to remove the headache and dispose of their electrical waste for them – everyone is looking for a long-term easy solution to fulfil their WEEE responsibilities," she added.

Weeeco offers businesses the opportunity to assess their WEEE responsibility with a desktop survey using a unique and innovative Desktop WEEE Calculator (devised by Weeeco). The organisation then chooses the level of service required and Weeeco will collect and process the WEEE. Equally important, Weeeco supplies certification to show the organisation has been carrying out its duty of care. For further information telephone 0191 423 6232 or email info@weeeco.com. There is also an opportunity for service businesses to become Weeeco distributors where they will receive commission for each company they refer to Weeeco.